|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **1** | **2** | **3** | **4** | **Score/Comments** |
| **Content**  **(Enduring Understanding)** | * Very dull * Lacks information * Hard to understand * Shows little understanding of topic | * Kind of boring * Somewhat informative * Parts are understandable * Noticeable room for improvement on understanding | * Keeps attention * Mostly informative * Mostly understandable * Shows decent understanding of topic | * Can’t stop watching! * Very informative * Easily understandable * Shows deep understanding of topic |  |
| **Performance** | * Poor audio all around * Seems unrehearsed * Much too fast or much too slow | * Hard to understand * Some mistakes * Pace needs work | * Audio is fine * No noticeable mistakes * Pace mostly good | * Great audio * Smooth and no issues * Good pace |  |
| **Technical Part 1** | * Background images are absent, incorrect, or poor quality | * Background images are present, correct or decent quality | * Background images are good, correct and good quality | * Background images are great, add to enjoyment of video and of good quality |  |
| **Technical Part 2** | * Green screen editing is distracting and poorly executed | * Green screen editing has some issues | * Green screen editing is good | * Green screen editing is smooth and flawless |  |
|  |  |  |  |  | **TOTAL:** |

**Green Screen Public Service Announcement Rubric**