

Name: _____

EMOJI DESIGN CHALLENGE

In “All About Emojis” (p. 12), you learned how emojis are developed and created. In this activity, you’ll design a new emoji that you think should be added to those that already exist.

DESIGN CHALLENGE: Create a new emoji that meets the criteria determined by the Unicode Consortium (UC).

Design Criteria: List the requirements a new emoji needs to meet.

1. _____
2. _____
3. _____

Brainstorm Solutions: Come up with different ideas for a new emoji. Briefly describe three options. Then choose the one that you think best fits the UC criteria. Visit www.emojipedia.org to verify that your emoji has not already been created.

1. _____

2. _____

3. _____

Create Your Design: Draw a sketch of your emoji below.

Test Your Design: Show your emoji to your classmates. Do they recognize the image? Would they use it? Record their feedback.

Improve Your Design: Use the feedback from your classmates to optimize your design.

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Communicate Your Design: Write a short proposal for your emoji. The following elements should be included in your proposal:

1. Name of Emoji:

2. Designer's Name:

3. Emoji Image:

4. Emoji category (emotions, people, animals and nature, food and drink, travel, activities, objects, symbols, etc.):

5. Reason for Proposing: Include a short explanation of why you think your emoji should be added to the emoji database. This should include how it is different from existing emojis and why you think many people would use it.

ENTER SCIENCE WORLD'S DESIGN CONTEST!

Go to **www.scholastic.com/scienceworld** for instructions on how to enter your emoji design for a chance to have a professional artist illustrate your idea.